

Arizona Wildlife Federation

Communications Coordinator

The Arizona Wildlife Federation (AWF) seeks an energetic Communications Coordinator to help expand our reach and effectiveness in conserving Arizona wildlife, habitat, and public lands, and shaping the policies that affect them.

About AWF:

Founded in 1923 to promote the management of Arizona's natural resources on a scientific basis, the Arizona Wildlife Federation (AWF) remains one of Arizona's most trusted conservation organizations. Our programs focus on conserving wildlife, restoring and protecting habitat, assuring access to public lands, and connecting people with nature. Our members range from sportsmen to wildlife gardeners, and share a common value in the importance of public lands, wildlife and wildlife habitat. AWF is a state affiliate of the National Wildlife Federation.

About the Position:

The AWF Communications Coordinator will work closely with AWF staff to share the work of our organization and our affiliates with the public and with the agencies and officials whose policies affect Arizona wildlife and habitat.

Responsibilities:

- Manage social media postings and posting calendar including finding, creating, and sharing the work of AWF and our partners
- Create, improve and update AWF content related to our advocacy work, programs and tabling handouts
- Help organize communications events (tabling at expos, film screenings, field work coverage, etc.) including the press and communications associated with those events
- Build strong local media relationships and plan and execute radio and television media tours, press conferences and tele-pressers
- Write, edit and submit/publish press releases, media alerts, advisories, op-eds, LTE's, blogs, social media posts, etc.
- Help coordinate publication of quarterly printed magazine and bi-monthly eNews.
- Build relationships with AWF and NWF staff, affiliates, and other conservation leaders and partners in the state
- Track and increase the effectiveness of AWF messaging in multiple channels by using analytics and reporting
- Provide other support for AWF advocacy campaigns and programs as needed.

Qualifications:

- The ideal candidate has direct experience with multi-faceted marketing and communications strategies for advocacy, has a passion for conservation, and is flexible enough to assist in all aspects of AWF operations.
- Excellent written and oral communication skills (including strong editing skills and attention to detail) and an ability to convey conservation messages across a range of audiences and across the political spectrum.
- Proven success in pitching and securing media placements across all media platforms and channels: TV, radio, print, online, etc.
- Prior experience with graphic design tools used for web design, social media, digital ads and print media
- Familiarity with a range of conservation fundamentals and related issues important to Arizona, including the North American Model of Wildlife Management, public lands, endangered species, mineral extraction, grazing, forest management, water conservation, and climate change
- Flexible and comfortable in a dynamic environment where week-to-week work will range from writing blogs, to coordinating press events, to grassroots advocacy, to fundraising and beyond! Must be willing to roll up his/her sleeves and do all levels of work
- Energetic, creative self-starter, able to work independently and cooperatively with little supervision
- B.A. or B.S. degree and 2-5 years relevant work experience in advocacy communications or non-profit membership management and development
- Strong preference for candidates who are wildlife enthusiasts/outdoor recreationists or hunters/anglers.

How to Apply:

Please send a letter of interest and resume to Scott Garlid, scott@azwildlife.org

This is not an all-inclusive list of duties and responsibilities. This is a full-time position with a target salary is \$30-45K dependent on experience. Benefits include a generous paid vacation and flex-time policy. No health or retirement benefits are available at this time.

The AWF is an Equal Employment Opportunity & Affirmative Action Employer pursuant to Section 503 of the Rehabilitation Act & Vietnam Era Veterans Readjustment Assistant Act. The AWF hires staff without regard to race, color, religion, national origin, age, gender, sexual orientation, marital status or disability.